

Press Contacts

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Dr. Oetker Hungary digitizes time slot management with Transporeon to improve communication and collaboration with 300 suppliers

23^d April 2018 – Food production company, Dr. Oetker has decided to digitize logistics processes at its manufacturing facility in Jánossomorja, located in the north-west of Hungary. The organization has implemented a digital time slot management solution running on the Transporeon platform, which will support ongoing communication and collaboration with nearly 300 suppliers in the local Hungarian market as well as in 16 different export markets.

Transporeon solutions and the Transporeon cloud-based logistics platform enable more efficient interaction between shippers and carriers by digitizing the entire supply chain. A fundamental functionality is digital time slot management, the online automation of planning and booking time slots for carrier deliveries and collections. This supports the processes of bringing goods into and shipping them out of manufacturing facilities, central warehouses and distribution centers, wholesale outlets and shops.

“With an extensive distribution network, Dr. Oetker decided to implement the Transporeon Time Slot Management solution to manage logistics processes more efficiently,” says *Mr. Roland Kajos, Warehouse Manager, Dr. Oetker*. “Every day we deal with approximately 10-12 incoming and 4-5 outgoing trucks, and this frequency requires us to use an IT tool for operational efficiency.”

Prior to implementing the Transporeon solution, loading and unloading took place on a 'first come, first served' basis. This required two shifts to operate the trucks, and one team to provide oversight.

“During the implementation phase, we decided to transfer only some of our carriers to the new system. We targeted about 30% of our carriers as they supply about 80% of the necessary raw materials. Day by day, we are seeing activity growing on the Transporeon platform and, in future, we would like to have all our suppliers involved in this cooperation,” adds *Mr. Kajos*.

To select the right digital time slot management tool, the Dr. Oetker team defined the company’s key challenges. Delivery planning and punctuality are crucial to operations so it is essential to ensure effective organization and management of all logistics processes. According to *Mr. Tibor Bártki, Key Account manager CEE, Transporeon*, “The system implemented at Dr. Oetker is a digital schedule created jointly by the company and its carriers. Time slots are selected by carriers or the carrier of the supplier for each delivery, and this means that each truck is likely to arrive at the manufacturing facility exactly as scheduled. This accelerates all goods receiving and dispatching functions and provides greater loading flexibility.”

The Transporeon Time Slot Management solution provides reliable information on planned transports in advance, which allows better organization of personnel and equipment in the loading bays and optimal use of the company's resources.

“We were looking for a well-known solution accepted by the market,” explains *Mr. Kajos, Warehouse Manager, Dr. Oetker*. “We also wanted to find a tool that would fully meet our needs instead of solving only some of the problems. The Transporeon Time Slot Management solution helps us to optimize key processes such as loading and unloading, transport planning and communication. The effects are measurable and noticeable. We have eliminated delivery delays, so we don't have to worry about production stoppages. The waiting time for loading and unloading has shrunk, resulting in operational cost reduction. The system has also enabled us to better organize divisional workflows and thanks to this we have been able to strengthen our teams and implement a new process of controlling the internal flow of materials.”

About Transporeon

Transporeon is the cloud-based logistics platform that enables a worldwide collaborative network of logistics professionals. This global platform for intelligent transport logistics creates a digital connection between shippers and carriers, achieving smarter, transparent and more cost-effective movement of goods around the world. By digitizing the entire logistics supply chain, it also enables real communication and collaboration across the worldwide shipper-carrier community.

The company links a global network of more than 1,000 shippers (manufacturers, suppliers, and retailers), 65,000 carriers (logistics and transportation service providers, 3PLs, freight forwarders, and brokers), and more than 100,000 users in over 100 countries through a range of software-as-a-service solutions currently available in 24 language versions.

Unique in the market, Transporeon Group solutions include onboarding, consultancy, and lifetime support with multilingual customer support. This ensures a customized fit for each organization, boosting shipper/carrier performance and cutting costs while optimizing carrier margins and lowering CO₂ emissions. Transporeon services are ISO-27001 certified, and the group has global presence with offices across Europe, Russia, Asia, and the USA. Group headquarters are in Ulm, Germany and the Polish division, Transporeon Spółka, is based in Krakow.

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