

German-Hungarian Procurement Dialogue

Date: 29 of September 2026
Time: 16:00 – 18:00 CET
Place: Radisson Blu Beke Hotel (Terez Korut 43, Budapest, Hungary)

Agenda:

Moderation: Joanna Chrzanowska, Olaf Holzgreffe

16:00 – 16:30

Welcome & Opening remarks

Olaf Holzgreffe, Head of International, BME

Mária Kellner, President of HALPIM and Supply Chain Manager of
BÉRES PharmaceuticalsOPTIONAL

Attila Csurdi, Chair of the CPO and Purchasing Manager Chapter
of HALPIM and Indirect Purchasing Manager Europe at
GENTHERM

16:30 – 18:00

Bilateral Roundtable: Procurement in Hungary and Germany

19:00

CEE Forum Pre-Event at Radisson Blu Beke Hotel

Networking Dinner

More information: [CEE Procurement and Supply Forum](#)

Key topics:

- ✓ Inclusion of supply chain risks in sourcing decisions
- ✓ New and changing tariffs: how should we react?
- ✓ The role of AI in procurement: hype or real value?
- ✓ Impact of geopolitical shifts on global trade routes and procurement strategies
- ✓ Adapting to the growing complexity of EU supplier compliance regulations
- ✓ German supplier market – insolvencies – causes and ways out
- ✓ Performance and competitiveness of Hungarian suppliers

Other questions? Please feel free to contact us!

Contact person:

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Short Company Profiles:

Béres Pharmaceuticals – Leading Hungarian pharmaceutical company, best known for developing and manufacturing dietary supplements and OTC products (e.g., Béres Csepp). One of Hungary's most recognized domestic pharma/health brands.

DPD Hungary – Hungarian subsidiary of the DPD Group (Geopost/La Poste), one of Europe's leading parcel delivery and logistics providers. Handles B2B and B2C parcel delivery, pickup points, and cross-border shipping across Hungary and the wider European network.

EWM GmbH – German family-owned company based in Mündersbach, founded 1957; leading German manufacturer and one of the world's most significant providers of arc welding technology. Since 2025 part of the ESAB Corporation.

Gentherm – Global (US-based, NASDAQ-listed) automotive supplier specializing in thermal management and pneumatic comfort technologies — heated/cooled/ventilated seats, steering wheel heating, and battery thermal management systems. Supplies nearly all major OEMs worldwide and also makes patient temperature management systems for the medical sector.

Gerhard Schubert GmbH – German mechanical engineering company and global leader in top-loading packaging machines (TLM robotics-based packaging lines), based in Crailsheim. Serves food, pharma, and cosmetics industries worldwide.

HYDAC Verwaltung GmbH – Management/holding entity of the HYDAC Group, a German family-owned global supplier of hydraulic, electronic, and fluid engineering components and systems for mobile and industrial machinery.

Knorr-Bremse – German global market leader in braking systems and other rail and commercial vehicle systems (doors, HVAC, control systems). One of the world's largest automotive/rail suppliers, headquartered in Munich.

Körber Hungária – Hungarian arm of the Körber Group, a German technology group with businesses spanning supply chain/logistics software and automation, pharma packaging, tissue machinery, and technologies (varies by local business unit).

LUEHR FILTER GmbH – German family-owned manufacturer (Stadthagen, since 1938, now part of MARTIN Group) of complete air pollution control and flue-gas cleaning plants for power generation, waste incineration, and steel/foundry industries.

Manitu Solar Kft. – Hungarian wholesale distributor of solar PV equipment (panels, inverters, storage systems, mounting hardware) for installers, also active in Poland and Romania. Represents major brands like Fronius, SolarEdge, Trina Solar, and BYD.

Procurcon Kft. – Hungarian procurement/purchasing consultancy founded by senior Hungarian sourcing professionals. Offers consulting, coaching, benchmarking, training, and outsourcing services for procurement organizations in Hungary and CEE.

Richard Bergner Holding GmbH & Co. KG (RIBE®) – Family-run company headquartered in Schwabach, founded 1911; one of the world's leading developers and manufacturers of mechanical fastening elements, technical springs, and electrical fittings.

SCHWARZ SYSTEMS GMBH – German mid-sized manufacturer (part of the "Schwarz Group," Dornstetten) specializing in stainless-steel vessel, tank, and pressure-vessel construction, surface treatment, and steel fabrication for chemical, pharma, and food industries.

Stahlbau März GmbH – Bavarian family-owned metal construction company (Starnberg, since 1876) specializing in steel and stainless-steel structures, custom metalwork, and ornamental metalworking (Kunstschlosserei) for commercial and private clients.

ZF Hungary – Hungarian subsidiary of ZF Friedrichshafen, a leading German automotive supplier for driveline and chassis technology, safety systems, and increasingly e-mobility/ADAS components. Major manufacturing and engineering presence in Hungary (Eger).